

PARTIAL LIST OF CLIENTS:

Boeing Company
3M
Roche Diagnostics
Union Bank
Bank of America
ASAE
MPI
Pointsec
California Council For Excellence
PCMA
Metropolitan St. Louis Sewer District
Copley Newspapers
U.S. Navy
San Diego State University
Isuzu
General Motors of Canada
California Mortgage Bankers Association
Paychex
HyClone
American Society for Quality
American School Food Service Association
Bob's Stores
North Island Financial Credit Union
Uniform Textile & Service Assoc.
Multi-Housing Association
Florida Apartment Association
Furr's Supermarket
Pacific Life Insurance Co.
Corporate Financial Group, Inc.
Alliance of American Insurers
California Realtors Association
American Wholesale Marketers Association
Telecare Corporation
Washington Hospital
St. Rose Hospital
Pinch a Penny Co.
Footwear Industries Association
Port of Subs Corporation
Worldwide Airline Customer Relations Association
Association of Physical Plant Administrators
International Sign Association
California Board of Pharmacies
Institute of Real Estate Management (IREM)

Reputation Leadership™

How to Rank First in the Hearts, Minds, and Wallets of Your Customers

Achieving brand recognition in your industry can mean long-term success for your business. The key is to be viewed as the Reputation Leader™ because today's customers like doing business with companies that care about them and consistently deliver outstanding results.

In this powerful and timely presentation, business author and speaker Tom Hinton will help your organization understand the Five Pillars of Reputation Leader™ and how to put them to work to boost your performance.

The Five Pillars of Reputation Leadership™ are: Purpose, Principles, People, Process, and Performance. Today's customers are sophisticated, demanding, better informed, and connected globally. As a result, companies and organizations cannot rely on old marketing and sales tactics to retain their customers. Today, companies must rethink how they build positive customer relationships while using the Five Pillars of Reputation Leadership™ to ensure their products and services outperform the competition.

MOST REQUESTED SPEECHES AND WORKSHOPS:

- ★ **Creating a Culture of Excellence**
- ★ **The Spirit of Service: How to Create Customer Service Champions**
- ★ **Leadership Lessons I Learned on the Links: Mastering the Course of Business and Life**
- ★ **10,000 Days: Finding Purpose, Peace, and Passion in Life**
- ★ **Team Power: Working Together for Fun, Pride, and Profit**

 **When you want a reliable, seasoned professional speaker and author who will get results and help your attendees improve their performance, book Tom Hinton today!**



Tom Hinton

As the architect of Reputation Leadership™, Tom Hinton will introduce this powerful new business strategy to help your organization boost its sales performance and generate strong customer results.

Since 1986, Tom Hinton has addressed over 750 organizations around the world to help them improve their performance in Leadership and Management, Customer Relations, Communications, Team Building, Strategic Planning, and Sales Success.

On the platform, Tom provides just the right mix of content and humor to reach his audience and get them motivated to implement change! As the best-selling author of four books, Tom knows his subjects and will deliver a dynamic presentation that will "Wow" your attendees!

Call us today at 1-800-544-0414 to check Tom's availability for your next event or visit www.tomhinton.com